

Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) ~~Am~~ A reflective image display medium comprising:
a display substrate having a first side and a second side;
a back substrate;
an electrode formed on the first side;
a spacer for forming a gap between the display substrate and the back substrate;
two kinds of particles differing in color and charging polarity sealed between the display substrate and the back substrate; and
a filter of plural colors for transmitting light of a specific wavelength, wherein the filter is formed on the second side, and
wherein the filter is divided into plural chromatic regions and plural achromatic regions, each of the achromatic regions being disposed between adjacent chromatic regions so as to fully separate the chromatic regions from each other.
2. (Currently Amended) ~~Am~~ A reflective image display medium according to claim 1, wherein the two kinds of particles are white and black respectively.
3. (Currently Amended) ~~Am~~ A reflective image display medium according to claim 1, wherein the two kinds of particles are respectively particles of which at least a surface is metal and black particles.
4. (Currently Amended) ~~Am~~ A reflective image display medium according to claim 1, wherein the two kinds of particles are respectively particles having recursive reflectivity and black particles.

5. (Currently Amended) ~~An~~ A reflective image display medium according to claim 1, wherein the display substrate and the filter are integrated.
6. (Currently Amended) ~~An~~ A reflective image display medium according to claim 1, wherein the filter contains dispersed colored fine particles.
7. (Currently Amended) ~~An~~ A reflective image display medium according to claim 1, wherein the filter is divided into plural regions, and each region has any one of colors in a combination capable of forming an achromatic color by an additive process, and colors of consecutive regions compose the combination.
8. (Currently Amended) ~~An~~ A reflective image display medium according to claim 1, wherein the plural colors are arranged in stripes.
9. (Currently Amended) ~~An~~ A reflective image display medium according to claim 1, wherein the filter is any one of a matrix mosaic type, triangle type, and four-pixel array type.
10. (Currently Amended) ~~An~~ A reflective image display medium according to claim 1, wherein the filter is disposed on the display substrate, and a protective layer having a function of diffusing light is disposed on the filter.
11. (Canceled)
12. (Currently Amended) ~~An~~ A reflective image display medium according to claim 1, wherein the spacer is achromatic and transparent.
13. (Currently Amended) ~~An~~ A reflective image display medium according to claim 1, wherein the display substrate and back substrate comprise plural electrodes facing each region dividing the filter.
14. (Currently Amended) ~~An~~ A reflective image display device comprising:
the image display medium according to claim 1, and

irradiating means for emitting a white light to the inside of the image display medium from the display substrate side of the image display medium.

15. (Currently Amended) ~~Am~~ A reflective image display device comprising:
the image display medium according to claim 1, and
irradiating means for emitting a white light to the inside of the image display medium from a side end portion of the display substrate.

16. (Currently Amended) ~~Am~~ A reflective image display device comprising:
a display substrate having a first side and a second side;
a back substrate;
an electrode formed on the first side;
a filter of plural colors formed on the second side, wherein the filter is divided into plural chromatic regions and plural achromatic regions, each of the achromatic regions being disposed between adjacent chromatic regions so as to fully separate the chromatic regions from each other;
a spacer for forming a gap between the display substrate and the back substrate;
two kinds of particles differing in color and charging polarity sealed between the display substrate and the back substrate;
irradiating means for emitting a white light inside from the display substrate side; and
spectral means disposed between the irradiating means and the display substrate.

17. (Currently Amended) ~~Am~~ A reflective image display method for displaying an image by using a display substrate having a first side and a second side, a back substrate, an electrode formed on the first side, a spacer for forming a gap between the display substrate

and the back substrate, two kinds of particles differing in color and charging polarity sealed between the display substrate and the back substrate, and a filter of plural colors for transmitting light of a specific wavelength formed on the second side, wherein the filter is divided into plural chromatic regions and plural achromatic regions, each of the achromatic regions being disposed between adjacent chromatic regions so as to fully separate the chromatic regions from each other, and wherein the light of specific wavelength passing through the filter of plural colors is reflected in part or in whole by one of the two kinds of particles to display a color of a first tone, and the light of specific wavelength is absorbed in part or in whole by the other of the two kinds of particles to display a color of a second tone different from the first tone, thereby displaying an image.

18. (Currently Amended) ~~An~~ A reflective image display medium comprising:

a display substrate having a first side and a second side;

a back substrate;

an electrode formed on the first side;

a spacer for forming a gap between the display substrate and the back substrate;

two kinds of particles differing in color and charging polarity sealed between the display substrate and the back substrate; and

a filter of plural colors for transmitting light of a specific wavelength, wherein the filter is formed on the second side,

wherein the filter is divided into plural chromatic regions and plural achromatic regions, each of the achromatic regions being disposed between adjacent chromatic regions so as to fully separate the chromatic regions from each other, and

wherein the light of specific wavelength passing through the filter of plural colors is reflected in part or in whole by one of the two kinds of particles to display a color of

a first tone, and the light of specific wavelength is absorbed in part or in whole by the other of the two kinds of particles to display a color of a second tone different from the first tone, thereby displaying an image.